

CRE-NEWSLETTER

Community Resource Exchange - Strengthening Communities

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Welcome!



Welcome to the new CRE-Newsletter! We'll give you regular updates and information about work we are doing with our clients and how those strategies can make a difference for you. You'll also be able to learn about some of our FREE services as well as more about what CRE's paid consulting can do to help you create a dynamic, growing organization. We welcome your feedback. If you have comments and/or suggestions, feel free to send them along to cbottego@crenyc.org.

Peter Block Visits CRE!



Peter Block, renowned author of seven books, and numerous essays and articles, attended a reception at CRE on April 23rd to announce our new "Leadership Center @ CRE." CRE friends, staff, board and allies gathered to celebrate the Center and to get a signed copy of Peter's new book *Community: The Structure of Belonging*.

Fran Barrett, our Executive Director, noted in her opening comments to a crowd of 35 attendees, that CRE's intention to create a community of leaders through our Leadership Center, and our movement towards this goal, is guided by Peter's honest insights and inspiring ideas. While Peter poked fun at things like 360° Performance Management evaluations, an indispensable tool at CRE, he praised CRE's work and staff.

Many CRE colleagues, and other top consultants around the city, still revisit Peter's text *Flawless Consulting*, and as our guru, he has appeared as a guest speaker at our leadership caucus, and has even done some one-on-one consulting with our management team. Peter's ability to see right into the heart of the matter is an inspiration to all of us.

Curious about the launch of our Leadership Center? Look for how we plan to package and enhance our leadership offerings and how they can benefit you and your organization in upcoming issues!

A Closer Look:

The Fundraising Institute

CRE offers more than one-on-one consulting. The Fundraising Institute is just one of many offerings outside of our consulting core. For two years now, we have partnered with the City University of New York to train line staff in development techniques. Lisa Cowan, Project Director at CRE, talks about the origins of this successful program and how its curriculum can give your fundraising efforts a new focus. Read the full interview with Lisa [here](#).



Building Human Resources

The Caring Community came to CRE in September 2007 looking for assistance around a review of their human resources operations. This multi-site elder-service agency came to CRE after a period of programmatic and staff growth. Read about how CRE assisted The Caring Community strengthen its management systems and how we might be able to help you [here](#).

FREE Publications

Need help moving your office space? - Check out our FREE manual for non-profits [here](#).

Nonprofit Leaders Outperform For-Profit Leaders! - Read Dr. Jean Lobell's article featured in this Winter's Non-Profit Quarterly by clicking [here](#).

Check out more of our helpful publications by clicking [here](#).

FREE Workshops

NYCCCOC Workshops - CRE is excited to offer the first of our series in workshops for HIV/AIDS Groups funded by the New York City Council Communities of Color 2008 Initiative. These free workshops are designed specifically to help HIV/AIDS Service and Prevention providers increase their capacity to deliver effective HIV prevention programming and services and enhance their overall performance. **May 5th!** To find out more, click [here](#).

Cause Effective - is providing an all-day workshop on how to raise money from individuals. There are 5 different dates for 5 different boroughs. To find out more, click [here](#).

What Our Clients Are Saying

"CRE doesn't come with an agenda. They come with, 'How can I help?' They come with, 'Let us understand what you're doing, what you perceive to be your problems.' Then, after achieving that understanding, CRE comes up with solutions and options. CRE takes the time to diagnose and come back with some things that are workable, as opposed to coming in with pre-packaged, off the shelf solutions."
- *Brownsville Multi-Service Family Health Center*

"Seems so much in NYC is driven by profit. To know that there's this wonderful resource that has a commitment to helping folks like us to improve our programs-was a wonderful surprise. I'll be your biggest advocate. I just wish everyone knew that CRE was there."
- *St. Matthew's & St. Timothy's Neighborhood Center, Inc.*

Meet Our Team!

A Special Thanks to Anne Hess



Anne first joined CRE's board in 1995, and has served as our board chair since 2000. During her time as board chair, Anne has made significant contributions to the development of CRE as an organization, not the least of which includes the growth of our staff from 19 to a current 37, and therefore the expansion of our work around New York City. Anne will continue to serve as a board member, but we would like to take a moment to recognize her tremendous work during the past seven years. Read about Anne's tenure as board chair

[here](#).

Welcome to Lissette Resto Brooks who just joined CRE's staff in January as a Senior Consultant. Lissette brings to CRE years of experience, including 4 years as an independent consultant, and currently serves as the leader of an emerging non-profit organization. Read about Lissette and her experience [here](#).



Help Support the Work of CRE - Make a tax-deductible contribution [here](#)!

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