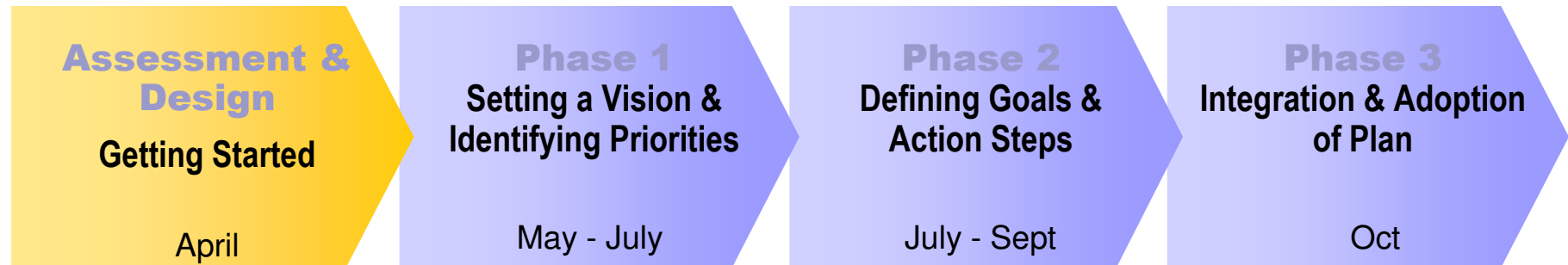


Strategic Planning Phases, Sample

Process:



- Design Team convenes to outline critical planning issues & agree about data sources to inform process
- Data collection strategy developed
- Planning roles and responsibilities identified

- Data collection activities
- Data analysis
- Planning Committee convenes to review data analysis and plan retreat
- Board, staff & Program Council convene in Retreat

- Work groups convene to further develop actions and name needed resources
- Planning Committee convenes to review work group output & set priorities

- Board review and adoption of plan
- Communication about priorities
- Planning for implementation

Products:

“Vital Statistics” Memo
Data Collection Plan

Key Findings Memo
Statement of Core Values
Priorities Memo
Work Group Planning Templates

Strategies and Action Step Document
Draft Strategic Planning Document

Strategic Plan